Our Mission: The Public Health Approach to Solving Firearm Injury

AFFIRM is the country’s leading 501(c)(3) non-profit dedicated to ending the American gun violence epidemic through the public health approach. We are a nonpartisan network of health professionals, public health experts, and researchers who are standing together to end the epidemic of firearm injury.

RESEARCH | EDUCATION | COMMUNITY | ASSESSMENT | INTERVENTION

Our Vision
We believe in an inclusive approach. We envision an America in which firearm injury is recognized as a public health crisis. We will apply public health strategies that will result in a 50% decrease in firearm-related deaths by 2025.

Our Purpose
We enable the American public to invest directly in solutions. In 2019, we funded 3 research projects, and are growing an endowment in memory of Dr. Tamara O’Neal, a physician who was murdered by gun violence.

Our Work
We are launching evidence into practice. We have trained over 3,000 physicians and professionals. We educate the general public online and are creating community programs for first response.

Sponsors public health awareness campaigns online.
Sponsors firearm injury online curriculum course development.
Sponsors programs & studies for Research or Business Fellows.
Sponsors programs to reduce firearm injury for communities.
Sponsors grants exploring urban & rural at-risk populations.

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