



# AFFIRM RESEARCH AT A GLANCE



## The **Public Health** Approach to Solving Firearm Injury

FOUNDED  
**2017**

ESTABLISHED AND  
CHARTERED BY  
**Emergency Physicians  
Health Professionals**

40,000+  
**SUPPORTERS**

\$380,000+  
**FUNDS RAISED**

\* Estimates at Fiscal Year End September 2019



LOCATIONS: MASSACHUSETTS, VERMONT, CALIFORNIA, & ILLINOIS

VIRTUAL OFFICE: REGUS SHARE SPACE, GOOGLE MEETS, SLACK COLLABORATION

### STRATEGIC PLAN

EDUCATION | COMMUNITY | RESEARCH

NON-PROFIT ORGANIZATION

Incorporated 501(c)(3)

Year1 Form-990 Filed

### MISSION



REDUCE FIREARM INJURY  
MORBIDITY | MORTALITY | COST OF CARE

**50%**

By 2025 applying public health strategies

**GOAL TO RAISE | \$2.5 MILLION**

### LEADERSHIP



Chris Barsotti  
CEO



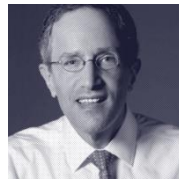
Megan Ranney  
CRO



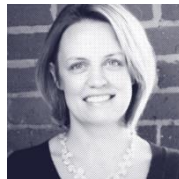
Doug Younger  
Executive Dir.



Ronny Stewart  
BOD - Surgeon



Michael J. Dell  
BOD - Lawyer



Erin Reedy  
BOD - Strategy



**VOLUNTEER HRS**

### ACCOMPLISHMENTS

**URBAN FOCUS STUDY**  
Supported by AFFIRM & EMF



Firearm Injuries and Recidivism at St. Louis Level I Trauma Hospitals (Washington University)

**RURAL FOCUS STUDY**  
Supported by AFFIRM & EMF



Rural ED Firearm Assessment, Screening, and Treatment Trial (Emory School of Medicine)

**ED. CONSENSUS STUDY**  
Supported by AFFIRM



Consensus-driven Educational Curriculum on Firearm Injury (John Hopkins University)

### AWARENESS

**TEDx | YouTube Video**  
Megan Ranney



How the Public Health Approach Can Solve Gun Violence. Reached over 3,500 people on YouTube.

**HBR | Article**  
Megan Ranney & Emmy Betz



How Doctors Can Help Prevent Gun Violence. 37,000 impressions on LinkedIn

**CBS | News Segment**  
Gun Violence Prevention



Guns and Public Health: Applying Preventative Medicine to a National Epidemic. \$16,000 raised by 500 people on Facebook.

**MEMORIAL ENDOWMENT FUND**  
Supported by AFFIRM



Donations to the Dr. Tamara O'Neal Memorial Research Fund will go toward much-needed studies that address the intersectional issues of gun violence and intimate partner violence, especially as it affects people of color. Raised \$110,000 in one year.

**REFRAME | BERKSHIRE PROGRAM**  
Supported by AFFIRM



Community forum event at Berkshire County Medical Center using case-based learning to discuss prevention of suicide by firearm. 65 attendees via Eventbrite.

**SUICIDE**  
Facebook Fundraiser



Stand AFFIRM against gun-related suicide. Reached 4,964 people on Facebook.

**DOMESTIC VIOLENCE**  
Facebook Fundraiser



Stand AFFIRM against firearm related Domestic Violence. Reached 8,500 people.

**ANNIVERSARY**  
Facebook Campaigns



AFFIRM Mission & Vision Video Reached over 23,000 people.